

# IIMB to start new course on strategic sourcing mgmt

Our Bureau

BANGALORE

■ THE Indian institute of Management, Bangalore (IIMB) is starting a programme called "strategic sourcing and supply management" from 21-22 January 2010. The programme is designed to provide insights and techniques in the areas pertaining to strategic sourcing and supply management for procurement officers, management consultants and senior management in areas such as manufacturing and service organisations.

The residential programme which costs between Rs 34,000-36,000 aims at introducing the recent evolution in procurement practices arising out of increased globalisation, development of e-markets and new research and practices in the area. IIMB said that with the increased use of outsourcing, procurement plays a key role in manufacturing and service industries today.

■ Focus Group, a \$600-million global conglomerate of companies announced the launch of its educational institution called Focus Edu Care. The institution will adopt the hybrid form of teaching methodology using video conferencing, on-line tutoring and conventional classroom techniques. "These techniques will enable a face-to-face live interaction between students and tutors across the country, improving productivity, retention and bringing efficiency". Focus Edu Care managing director Anirudh Baheti said. Focus Edu Care is going to expand its operations from 20 cities to over 30 cities including tier 2 and tier 3 cities in India. It plans to invest Rs 30-40 crore in the next two-three years to have 150-200 centres in few years and half of them will run on franchisee model.

Focus Edu Care vice-president for operations Richard Andrew said the institution will offer industry-relevant vocational or job oriented training for

areas such as healthcare, finance, media and competitive exams to develop employability skills.

■ Symbiosis Institute of Business Management Bangalore (SIBM Bangalore), conducted its HR Conclave "Audeamus" '09. Audeamus, a two-day event, featured "Blitzkrieg" a corporate quiz, in which Prasad and Mitesh from Kotak and Sun Microsystems emerged winners to bag the cash award of Rs 20,000. Some of the industry experts who shared their insights include Hema Ravichandar, Strategic HR Advisory, Prakash Rao, Ceo, Elcia, Padmaja Alaganandan, business leader human capital at Mercer Consulting, R Vidyasagar, country head-HR, EMC, Kovai Chelvan, VP-HR, TVS Motors, Sridhar Ramanujam, CEO Brand Comm and Prof Vasanthi Srinivasan from IIM-B

■ IFIM Business School conducted



second international conference on

"Doing business in India". The conference saw over 125 papers being presented in the field of general management, economics, finance, HR, marketing, IT, corporate social responsibility and business ethics and the participants included from India, USA, UK, Germany, Iran and Bangladesh. The first prize of Rs 10,000 was awarded to Prof Nirmalya

Bandhopadhyay, faculty of International School of Business & Media, Kolkata for his paper on application of models related to service quality framework, product development and customer satisfaction in determining service quality in health club services.